



For Immediate Release     **PRESS CONTACT: Daniella Elghanayan/Chris Davis 805/687-3322**

## **Santa Barbara Celebrates “Day of the Dead” with Performance by the Martinez Brothers, Traditional Foods**

### **Multi Parish Celebration Held at our Lady of Sorrows**

**October 31, 2008, Santa Barbara, CA**—This Sunday, November 2<sup>nd</sup>, Hospice of Santa Barbara partners with the Parishes of Our Lady of Sorrows, Our Lady of Guadalupe, Holy Cross and St. Raphael’s to commemorate their loved ones in observance of the “Day of the Dead/Dia de los Muertos” celebration.

This cultural celebration is free and will take place at Our Lady of Sorrows, A special reception will follow the Mass, featuring traditional food and drink, at 7:00 pm.

Live music from the **Martinez Brothers** will add to the festivities after the mass, with a high beat Latin Jazz sound and world renowned Latin songs.

Following in this festive spirit, a traditional altar – also called an “ofrenda” – will be displayed for individuals and families to honor the deceased. Those who would like a picture of their loved ones on the altar for the Day of the Dead Celebration can bring the photo to Our Lady of Sorrows, with their name and phone number on the back by Friday, October 31<sup>st</sup>.

Dia de los Muertos is a ritual holiday that began in Mexico and is now celebrated across the United States. Unlike the coinciding Christian holiday All Souls’ Day, Day of the Dead approaches death warmly, embracing it as transitional phase in the cycle of life.

### **MEDIA ADVISORY**

**WHO:**            The Parishes of Our Lady of Sorrows, Our Lady of Guadalupe, Holy Cross and St. Raphael’s and members of our community; Special performance by the Martinez Brothers

**WHAT:**            A special Dia de los Muertos celebration to honor loved ones who have passed on.

**WHEN:**            **Sunday, November 2, 2008, 7:00 pm**

**WHERE:**            Our Lady of Sorrows, 21 E. Sola St., Santa Barbara

For more information about this celebration, please call Our Lady of Sorrows at (805) 963-1734.

The mission of Hospice of Santa Barbara, Inc. is to provide care to anyone experiencing the impact of a life-threatening illness, or grieving the death of a loved one.

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